

Seattle Mandolin Orchestra Board Meeting – March 7, 2012, 7:00 PM

Members Present: Sue Lesser, Tom Moran, CP Jackson, Fayla Schwartz, Joe White, Fred Flickinger

Members Absent: Ned Olson

Guest: Martin Stillion

Minutes: 1/4/12 minutes approved

Treasurer's Report: Current balance \$2,470. Fayla would like to see our balance remain above \$2,000. Check for \$700 sent to Diskmaster for production of 500 CDs. Total cost to produce CD \$2,310 excluding Joe's services. License fees and studio services were more than we expected. At \$15 each we will need to sell 154 CDs. This does not include sales tax which we will need to collect and remit to State. Including sales tax in the price will raise the breakeven quantity we need to sell.

Old Business:

CD: Joe proposed that one CD be given to each member of the orchestra and five to Julie. He also proposed that we sell to members for \$10 and \$15 to the public. We should also set aside 50 CDs for promotional purposes. Martin will investigate best method for online sales whether to use Amazon or CDBaby.

Concert Policy: Fayla presented the concert policy that she developed. The board approved the following policy after discussion and adopting suggestions.

Concerts to be booked must be approved by SMO Board of Directors, with as much consensus by orchestra members as possible

Concerts must at least cover the cost of director for the concert and one additional rehearsal, or have reasonable expectation of selling merchandise to equivalent profit. The Board may approve concerts that have lower income if they have educational or outreach value.

Exception if the Board decides to play a concert for a charitable cause

If a sub group of the orchestra chooses to play a concert without the director, that subgroup can decide without Board approval to play concert, how much to charge and how to distribute the income.

New Business:

Future Concerts:

Folklife: Joe will not be able to conduct for Folklife should we be invited. Martin would be willing to conduct. We may be able to use concert at Elinore's as dress rehearsal.

Spring Concert: Chris Luquette will be available 5/12 or 5/19. We will investigate Greenlake United Methodist church or Fremont Abby as a venue. We also asked Tom if his band the Downtown Mountain Boys would be willing to play.

Other Possibility: Joe said there is a possibility that we could perform at Mercer Island Presbyterian church.

Meeting Adjourned: 8:15 PM